

***“It Won’t Happen to Me”***

The 'Phantom Hacker' Scam Currently Targeting Apple and Android Products  
העורך  
החומר שלי  
האיות  
ישראל היום  
Newsweek

מכת הונאות AI: מזייפים את הקול של קרובי משפחה — וגוזלים מקשישים הון  
ההק ווויט  
TheMarker

Warning  
scam

בנק ישראל על מגיפת הנוכלים: לשקול להקים גוף לאומי למאבק בהונאות פיננסיות  
...ted by ...son's ...  
y net האתר של המדינה

"זה נשמע בדיוק כמו הקול שלה": הונאות ה-AI נגד קשישים צוברות תאוצה  
... scam continues to ...  
nd  
tion  
y net האתר של המדינה  
CBC

# The “Phantom Hacker”

## 3-Phase Scam Targeting Seniors

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**19,000**

tech support scams reported  
in 6 months in the U.S.



**\$542 million**

Lost to these scams



**Seniors lost a staggering \$357 million in just six months!**

**50%**

of victims are seniors (60+)  
incurring 66% of total losses



**40%**

surge in scam losses in  
2023 vs. 2022



**ProtecTalk**

# Our Mission

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ProtecTalk

Protecting those most at risk,  
giving **vulnerable** individuals the **confidence** to live  
their daily lives without fear of financial fraud and  
bringing **peace of mind** to their loved ones.

# Meet Our Team

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**Ofir Dabah**  
AI Integration Engineer



**Yair Ravia**  
Mobile Developer



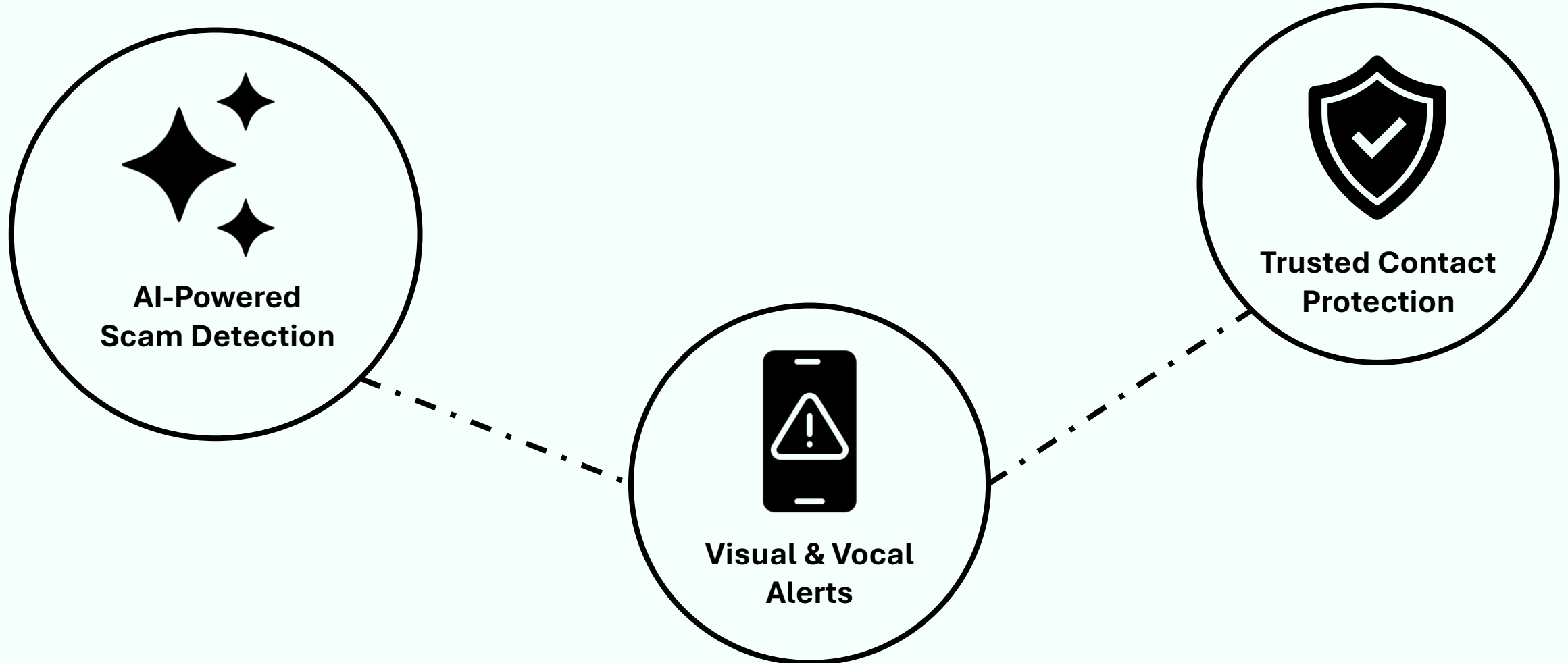
**Alon Bletter**  
Server-side Engineer

# Core Solution Components

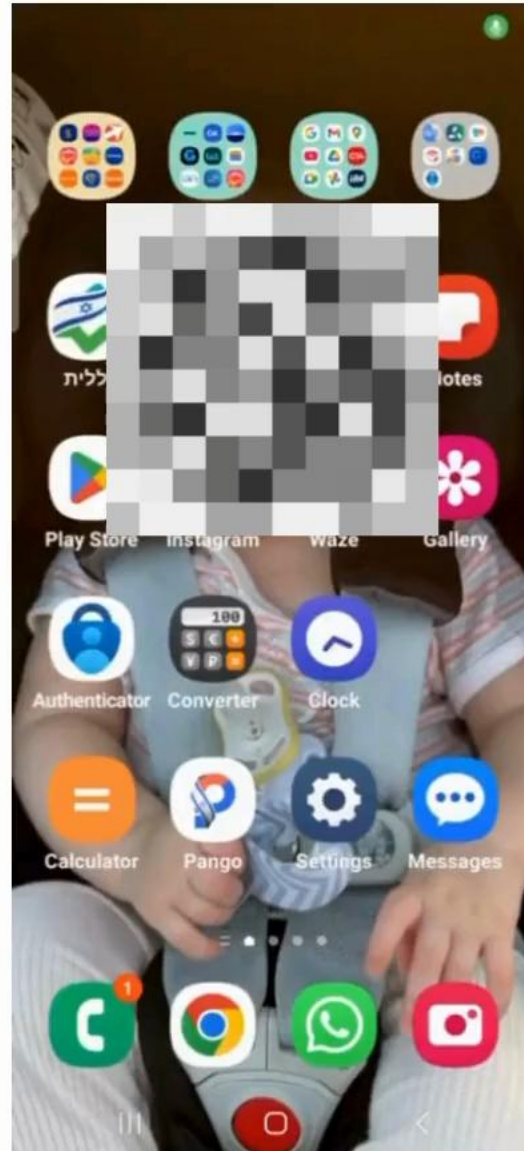
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ProtectTalk

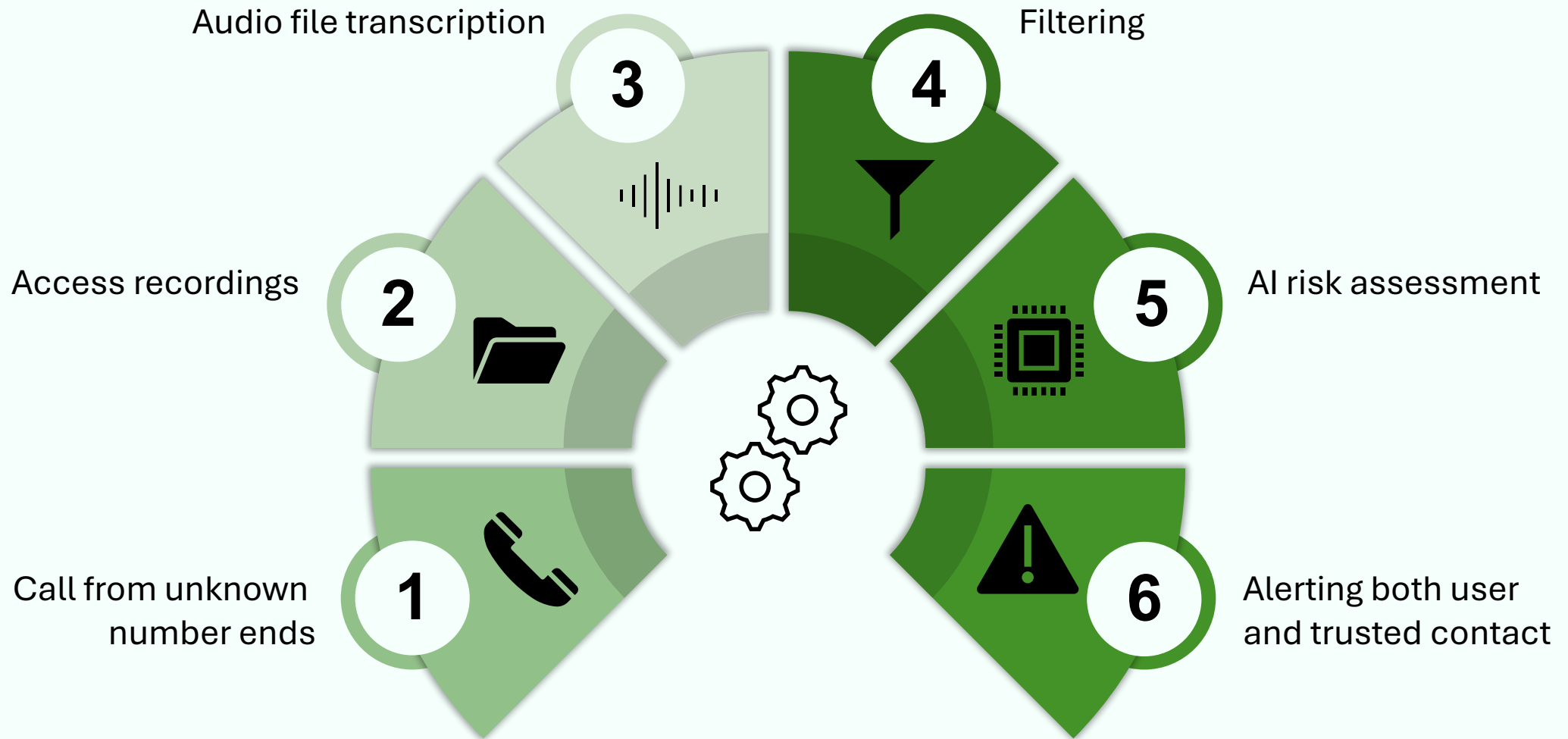


## MVP Video





# Under The Hood: The Technical Flow



# Privacy-First Approach

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Only handle calls from unknown numbers

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Localize API calls to trusted providers (Google, OpenAI) directly from the client, without routing through our servers

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Filtered data is sent to the server only if it surpasses a threshold determined by the scam analysis

# Establishing Protection



**Protection Network**

Your Network **Add Protection**

Trusted Contacts (0) Pending (0) Protegees (0)

Home Calls **Shield** Alerts Settings

**Protection Network**

Your Network Add Protection

**Add Protection** ✕

Select whether you want to provide protection as a trusted contact or request protection as a protegee.

Role

**Provide Protection** Ask for Protection

Name

Enter their name

Phone Number

Enter their phone number

Include country code (e.g., +1 for US)

Type of Relationship

Relative

**Send Request**

Cancel

Home Calls **Shield** Alerts Settings

**Protection Network**

Your Network Add Protection

Trusted Contacts (0) Pending (1) Protegees (0)

Alon Bletter asked you to be their trusted contact  
Phone: +9728849564

**Accept** Reject

Home Calls **Shield** Alerts Settings

**Protection Network**

Your Network Add Protection

Trusted Contacts (1) Pending (0) Protegees (0)

**Alon Bletter**  
+9728849564

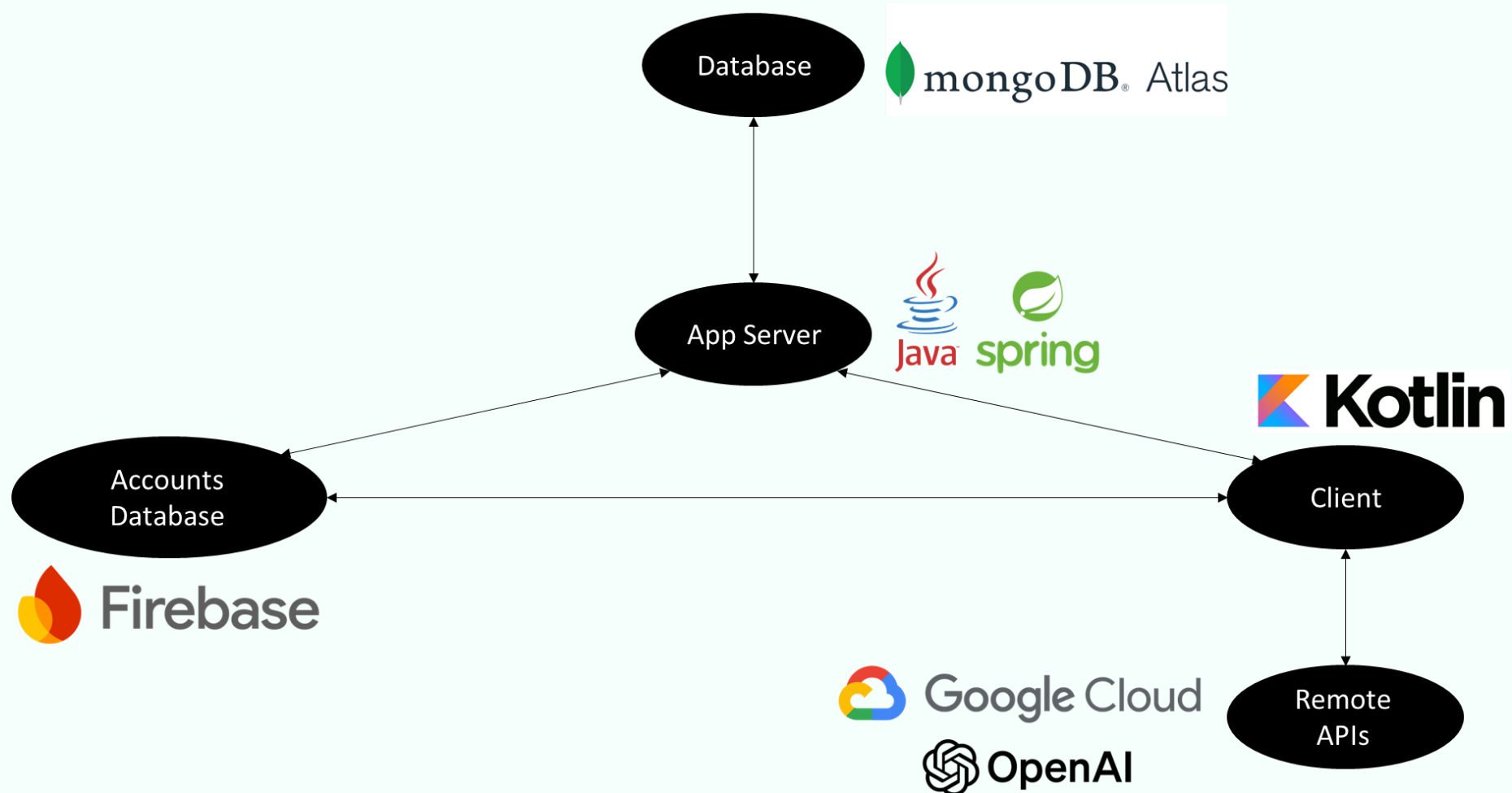
**Remove**

Home Calls **Shield** Alerts Settings

# System Design Architecture



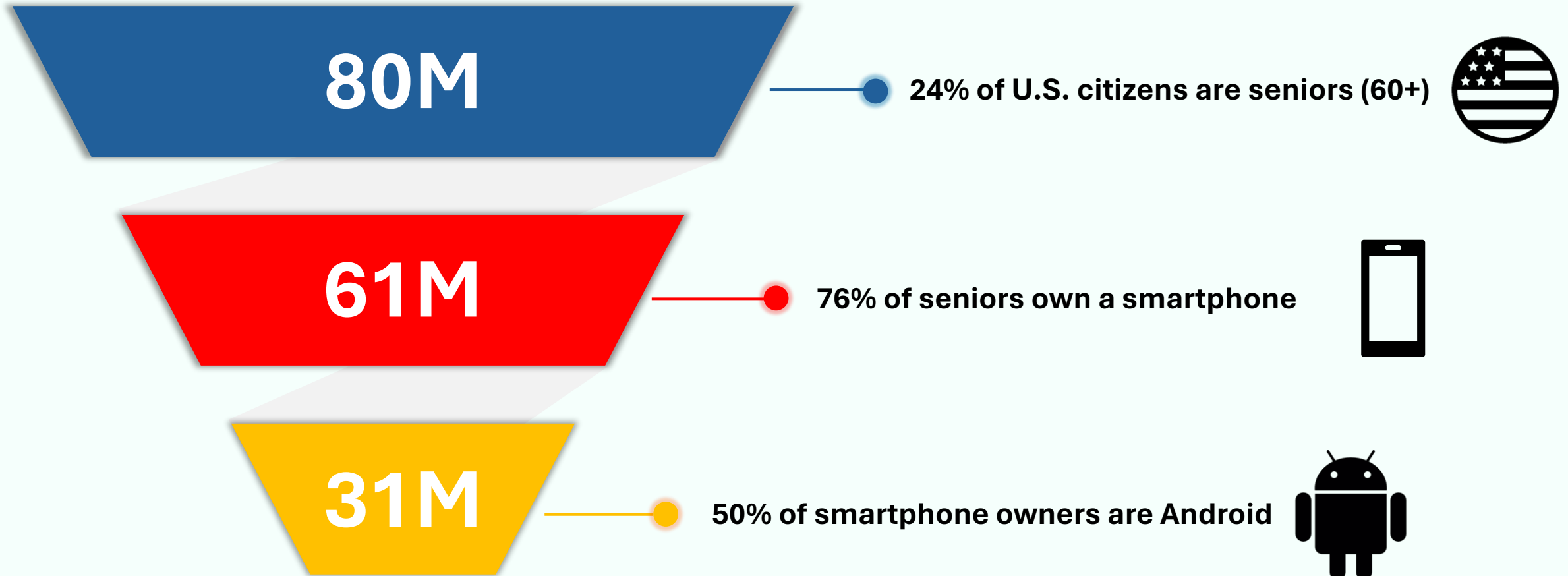
ProtecTalk



# Market Opportunity



ProtecTalk



# Product Roadmap

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**June 2025**  
MVP Ready

**September 2025**  
Version 1.0 Ready

**September 2026**  
Reach 1,000 Users