





Project number: 230208

Entrepreneurship Software Workshop

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ORKITE ORKITE





Target Market and Problem

WorkIt targets the growing fitness market in Israel, with approximately 30% of the Israelis engaging in physical activity at least 3 times a week. With 3,000 active gyms and 4,000 certified personal trainers, we aim to provide credible, review-based information to help users make informed decisions. WorkIt also offers a community feature to cater to the estimated 1 million Israelis seeking sports partners or group activities online. Thus, this platform not only addresses an

existing demand but also fosters a

community around fitness









Our Solution

WorkIt is a fitness-oriented community based platform that focuses on two main ideas:

- 1. Helping users to find suitable fitness services, by searching according to location and filters, and by providing credible up-to-date reviews and information.
- 2. Connecting people over a shared sport routine, by allowing users to create and join sport based local communities.



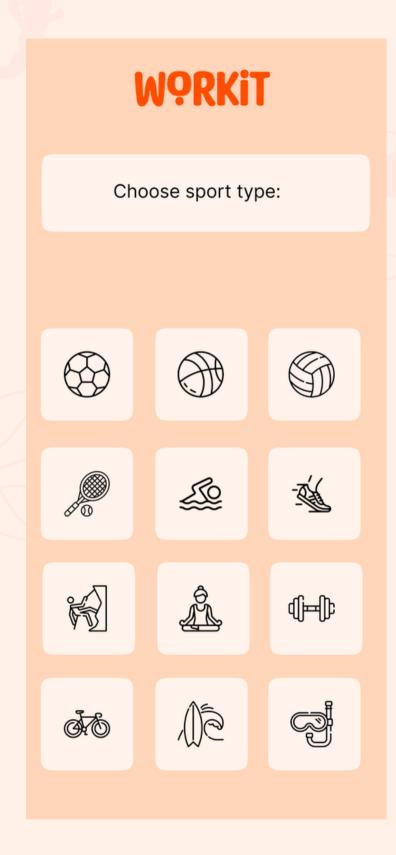
Netanel Vinter :)

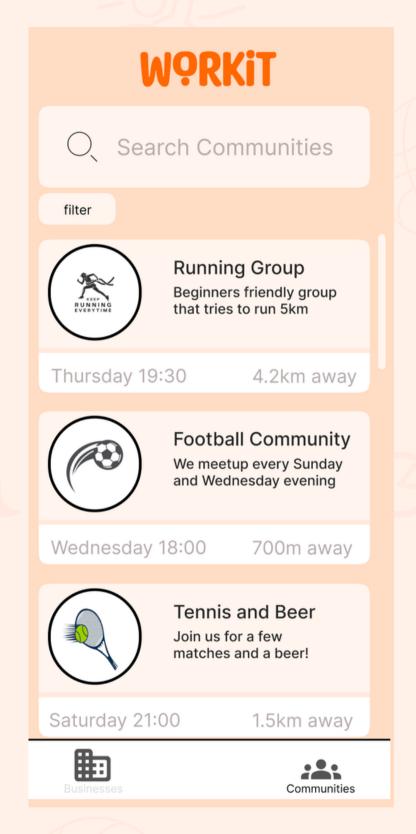


Community sport



Single sport

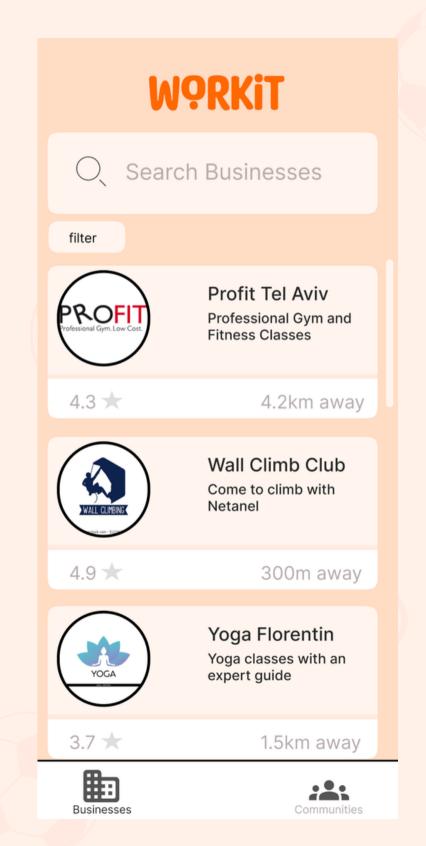




Demo - join community or create one

Demo- search your next fitness trainer

WORKIT Welcome, Netanel Vinter:) 98 Community sport Single sport



WQRKiT rating:

Tech Stack - Flutter and Firebase

WorkIt uses Flutter for the frontend development, providing a smooth and interactive user experience. The backend is powered by Firebase, enabling real-time data storage, authentication, and scalability.

















Other Solutions and Why WorkIt is Better

While other fitness apps exist, Worklt stands out due to its comprehensive approach. Worklt not only connects users with personal trainers and local gyms, but it also fosters a community where users can easily find sports partners. This unique combination makes Worklt the go-to app for fitness enthusiasts.



Other Solutions and Why WorkIt is Better

Features	WQRKIT	Lead fitness app
Personal Trainer Search	yes	yes
Local Gym Search	yes	yes
User Reviews	yes	no
Community Feature	yes	no













Conclusion

WorkIt is the ultimate solution for individuals seeking personal trainers, local gyms, and sports partners. With its user-friendly app and extensive features, WorkIt empowers fitness enthusiasts to achieve their goals efficiently.

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Questions?

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Thank you!

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