



WORKiT

Project number: 230208

Entrepreneurship Software Workshop

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WORKiT

Target Market and Problem

WorkIt targets the growing fitness market in Israel, with approximately 30% of the Israelis engaging in physical activity at least 3 times a week. With 3,000 active gyms and 4,000 certified personal trainers, we aim to provide credible, review-based information to help users make informed decisions. WorkIt also offers a community feature to cater to the estimated 1 million Israelis seeking sports partners or group activities online.

Thus, this platform not only addresses an existing demand but also fosters a community around fitness



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Our Solution

WorkIt is a fitness-oriented community based platform that focuses on two main ideas:

1. Helping users to find suitable fitness services, by searching according to location and filters, and by providing credible up-to-date reviews and information.
2. Connecting people over a shared sport routine, by allowing users to create and join sport based local communities.

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Welcome,
Netanel Vinter :)



Community sport



Single sport

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Choose sport type:



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Search Communities

filter



Running Group

Beginners friendly group
that tries to run 5km

Thursday 19:30

4.2km away



Football Community

We meetup every Sunday
and Wednesday evening

Wednesday 18:00

700m away



Tennis and Beer

Join us for a few
matches and a beer!

Saturday 21:00

1.5km away



Businesses



Communities

Demo - join community or create one

Demo- search your next fitness trainer

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Welcome,
Netanel Vinter :)



Community sport



Single sport

WORKiT

 Search Businesses

filter



Profit Tel Aviv
Professional Gym and
Fitness Classes

4.3 ★

4.2km away



Wall Climb Club
Come to climb with
Netanel

4.9 ★

300m away



Yoga Florentin
Yoga classes with an
expert guide

3.7 ★

1.5km away



Businesses



Communities

WORKiT

rating:



Tech Stack -

Flutter and Firebase

WorkIt uses Flutter for the frontend development, providing a smooth and interactive user experience. The backend is powered by Firebase, enabling real-time data storage, authentication, and scalability.



Firebase



Flutter

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Other Solutions and Why WorkIt is Better

While other fitness apps exist, WorkIt stands out due to its comprehensive approach. WorkIt not only connects users with personal trainers and local gyms, but it also fosters a community where users can easily find sports partners. This unique combination makes WorkIt the go-to app for fitness enthusiasts.

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Other Solutions and Why WorkIt is Better

Features	WORKiT	Lead fitness app
Personal Trainer Search	yes	yes
Local Gym Search	yes	yes
User Reviews	yes	no
Community Feature	yes	no



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Conclusion

WorkIt is the ultimate solution for individuals seeking personal trainers, local gyms, and sports partners. With its user-friendly app and extensive features, WorkIt empowers fitness enthusiasts to achieve their goals efficiently.

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Questions?

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Thank you!

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