

SEPTEMBER 13, 2021

## A&G BUSINESSES PROMOTIONS

Project number: 210203

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Instructor: Amir Kirsh

Project subject: Creating a software product

## OUR PRODUCT

#### **MISSION**

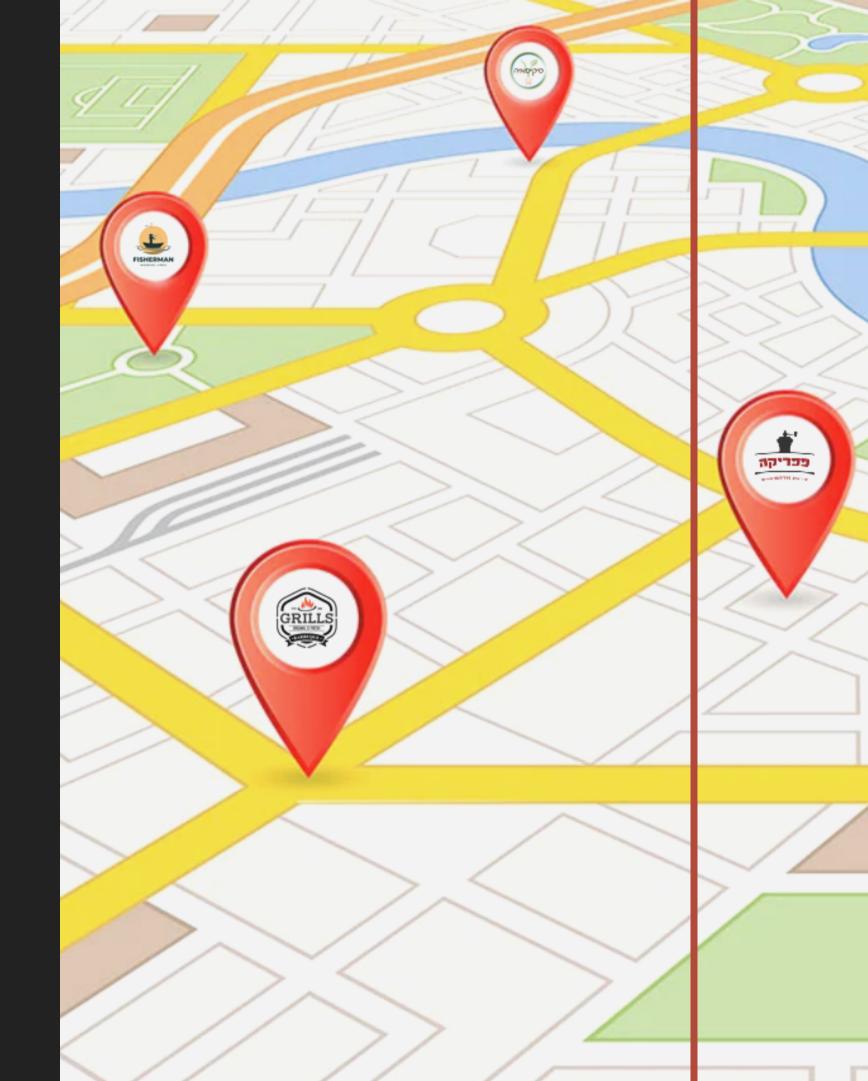
Advertise businesses related to a particular community and information relevant to such businesses, in a dynamic manner customized to said community

#### HOW WE DO IT?

Enable advertising communities and businesses on our platform in a <u>dynamic</u> way

#### WHAT WE GET?

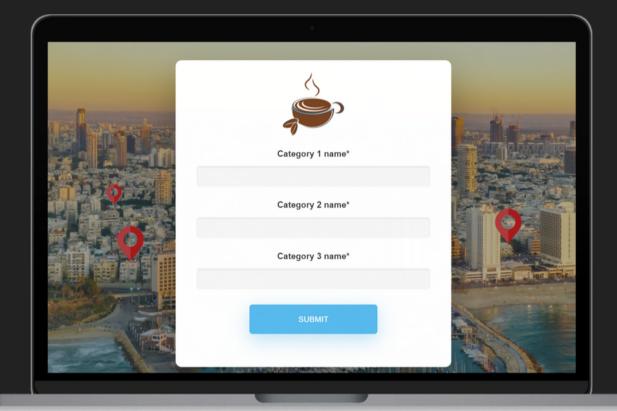
The businesses will be advertised to the audience relevant to them



## Community flow



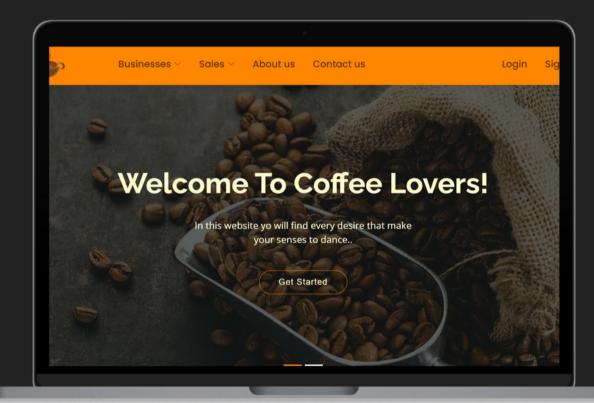
VISIT OUR LANDING
PAGE



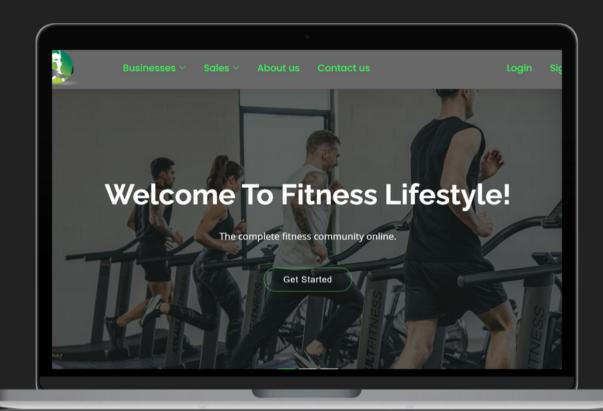
THE WEBSITE IS READY TO GET EXPLORED!



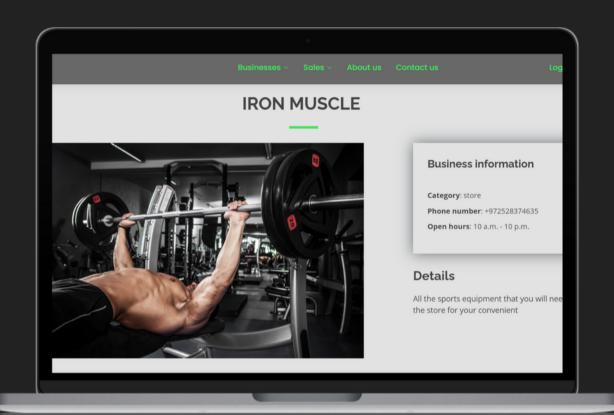
CREATE A COMMUNITY
WEBSITE IN A DYNAMIC
WAY



### Business owner flow

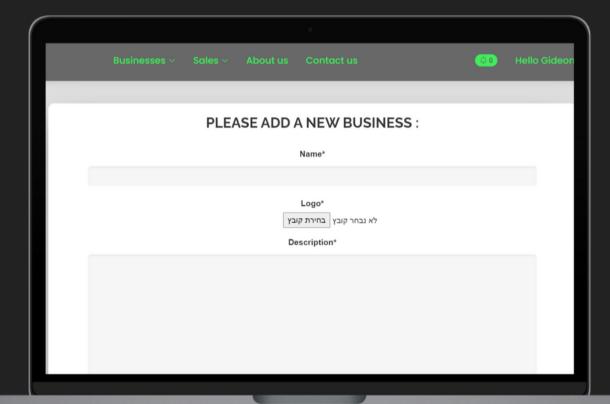


CREATE A BUSINESS
THERE



VISIT A CERTAIN
CUMMUNITY WEBSITE

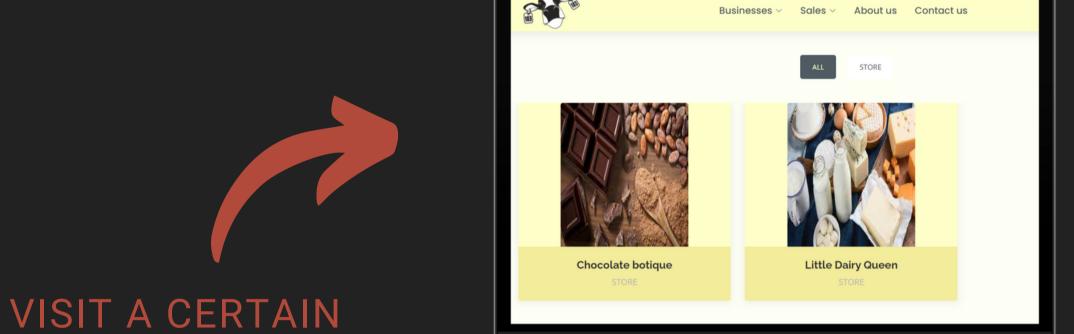




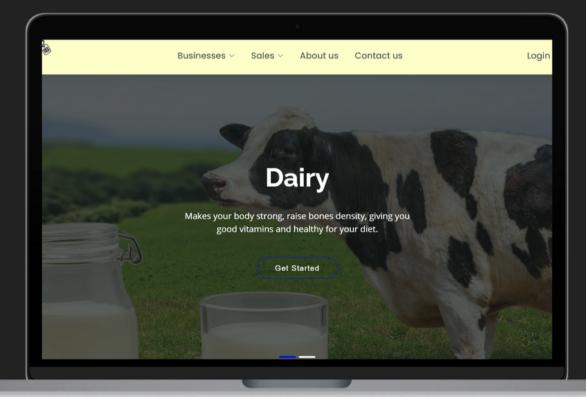
THE BUSINESS IS READY TO GET EXPLORED!



## Guest flow

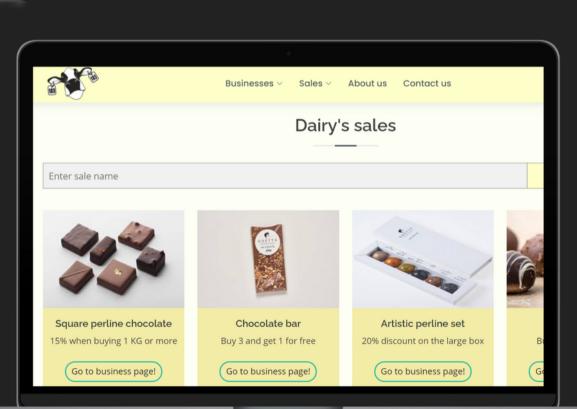






COMMUNITY WEBSITE

EXPLORE BUSINESSES



## Architecture

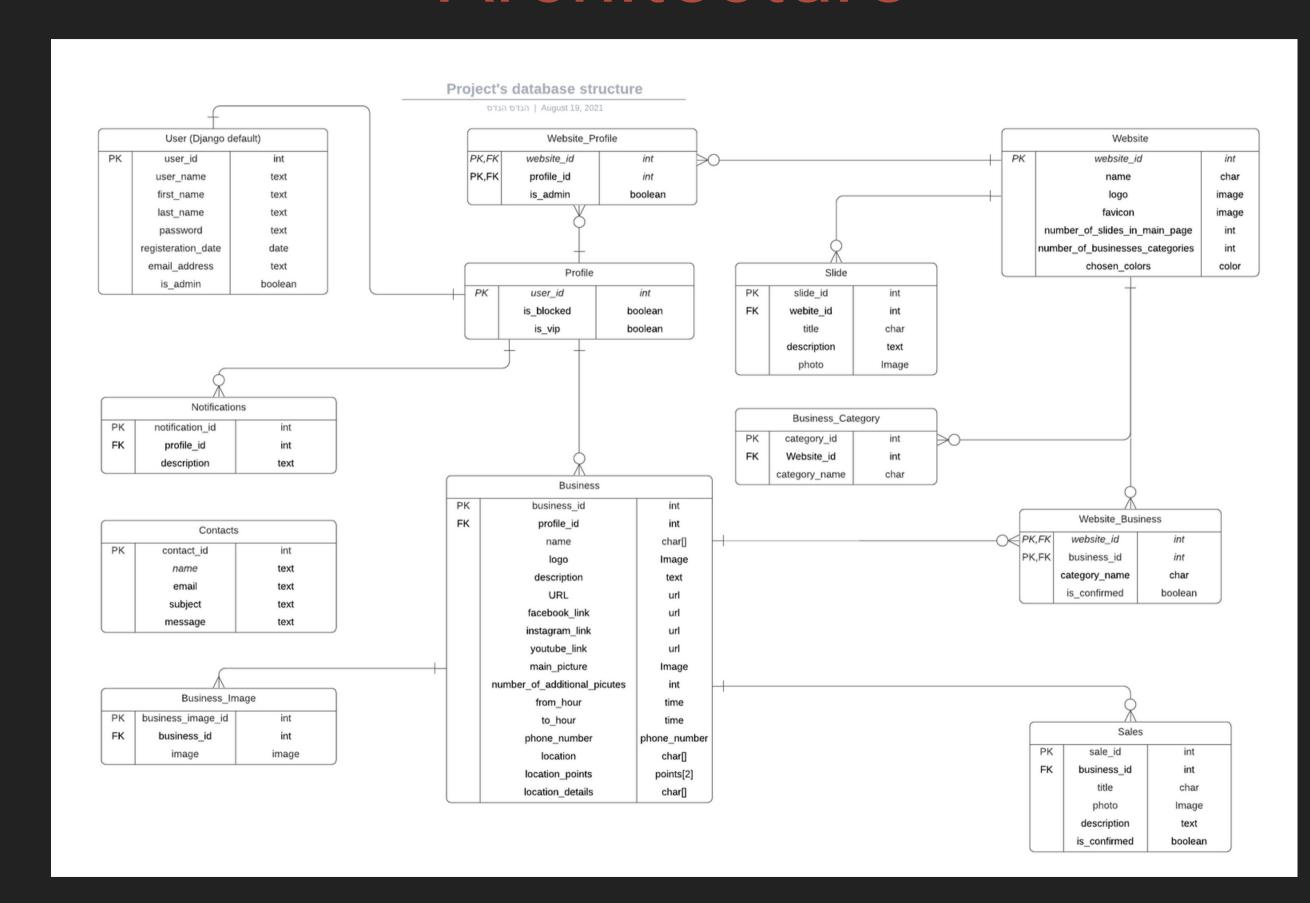






















## WE ARE NOT WIX!

#### OUR PLATFORM HAS UNIQUE FEATURES TO PROMOTE BUSINESSES

#### **SIMILIAR**

DIFFERENT

#### **ADVERTISING PLATFORM**

Allows to our users to publish communities, businesses, and sales on our platform

#### FILTER AND SORT

Allows to filter and sort content according to certain criteria

#### **EDIT CONTENT**

Allows to edit the content we have on the site, depending on the permissions.

#### INTENDED FOR BUSINESSES

Advertising a business to the audience relevant to it
Publishing sales of those businesses in the related community

#### COMMUNITIES

Allows to create and manage a community under our platform. only the administrators will decide what content will be there.

#### CONNECT EFFICIENTLY

Connect businesses and sales between communities easily and efficiently



# TO BE CONTINUED...

- Add "ask to connect to my site" feature
- Add "navigate to the business feature" (with google API)
- Add reviews to businesses
- Add block users feature