



EasyJobMaker

Project Name: EasyJobMaker

Project Number: 22302

Workshop Name: Software Entrepreneurship Workshop

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Workshop Leader: Dror Margalit

The Opportunity

EasyJobMaker is a service that acts as middleman between people who have short ad-hoc tasks to people who can perform them. These should be tasks that don't require any specialization, for example: car washing, mail collection, handyman service at home.

Target Market

Our platform is meant to serve people with the following needs:

1. People that need their small task to be done in a short time.
2. People that are looking for an additional source of income. These can be people who want do business from their hobbies, talents and their desire to help others.

The Benefits

The benefits of the application's users are:

- Finding a service provider easily without having to search.
- Setting the price of the service.
- Posting a new job at anytime and usually get a quick response.

Another benefits, specifically for service providers:

- Getting an additional source of income.
- Agile workspace – working whenever they like to, without strict hours.
- Building a good reputation by giving a reliable service.

Other Possible Solutions

Other solutions we found in this industry:

1. Platform in which the seller is the one who offers his/her services and he/she sets the price. However, in our app the customer posts a new job and he/she is the one who sets the price. Our benefit is that the prices are determined only by customers' needs and not by any trend or competition in the industry.
2. Other platforms may provide services from a finite collection of categories while our platform is open to unlimited services, even for services that there is no real professional who offers them outside the application.

Product Demonstration

1. customer posts a new job

User details:

יונתן 0532749192

Job details:

שטיפת רכב Job payment...

Job description:

שטיפת רכב חיצונית ופנימית בימים שלישי או חמישי בשעות אחה"צ

Select image:

Choose File | No file chosen

2. service provider checks open jobs

 <p>איסוף דואר רשום</p> <p>Take the Job View 15.00\$</p>	 <p>שטיפת רכב</p> <p>Take the Job View 12.00\$</p>
 <p>סיפולטסט לרכב</p> <p>Take the Job View 100.00\$</p>	 <p>בייביסיטר</p> <p>Take the Job View 10.00\$</p>

3. service provider selects a job

Job Summary



Take it now!

Job Title: שטיפת רכב

Job Payment: \$12.0

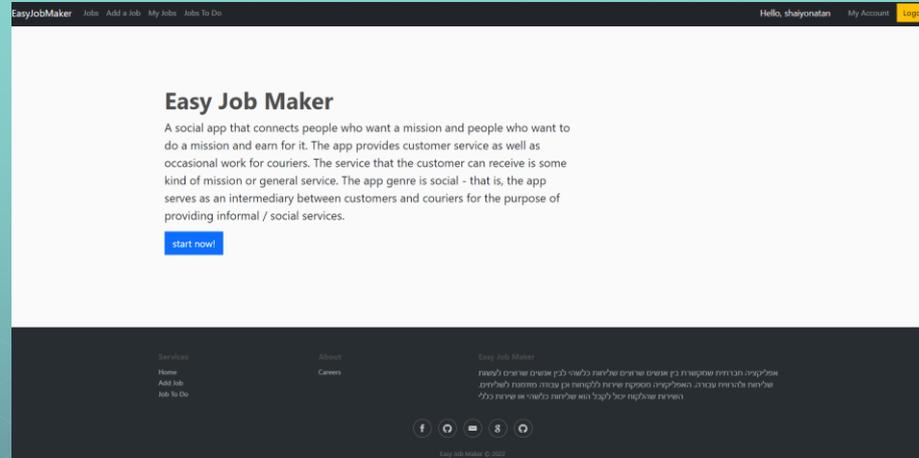
Job description: שטיפת רכב חיצונית ופנימית בימים שלישי או חמישי בשעות אחה"צ

4. customer gets updated about his jobs' status

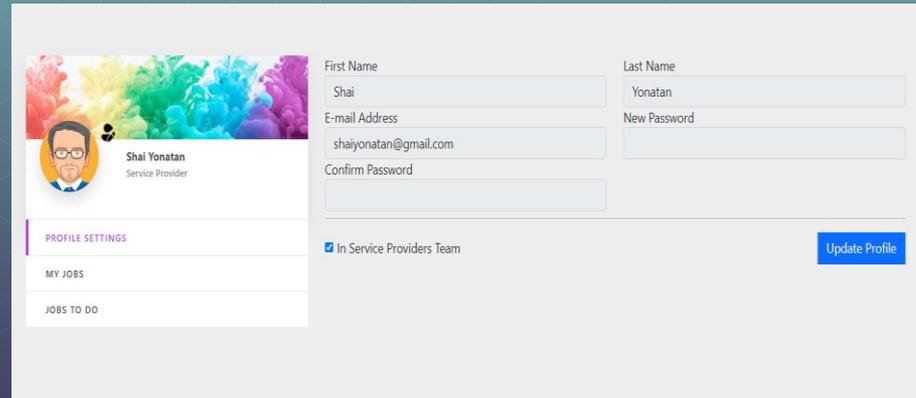
My Current Jobs

 <p>שטיפת רכב</p> <p>Job Payment: \$12.0</p> <p>Job description: שטיפת רכב חיצונית ופנימית בימים שלישי או חמישי בשעות אחה"צ</p> <p>Job status: Job in progress</p>
 <p>מנהלות חוקי בית</p> <p>Job Payment: \$74.0</p> <p>Job description: חפשי עובד התמחה במהלך חפשי הבית אשר מנהל ביסודיות ומסדר במקצועיות את הבית כמו כן חשוב שידע לטפל אוכלי בריא וטעים ואם עורך לקבל כביסה</p> <p>Job status: Job not taken yet</p>

EasyJobMaker Main Page



Each user has a personal page



Product Architecture

We developed EasyJobMaker as a web application while using the following technologies:



Summary and Conclusions

We believe that EasyJobMaker has high potential to succeed in industry because it appeals to the general public and provides solutions to problems from people's daily lives, and at the same time it enables people to cope with world unemployment rates by providing them a quick and effective livelihood source.