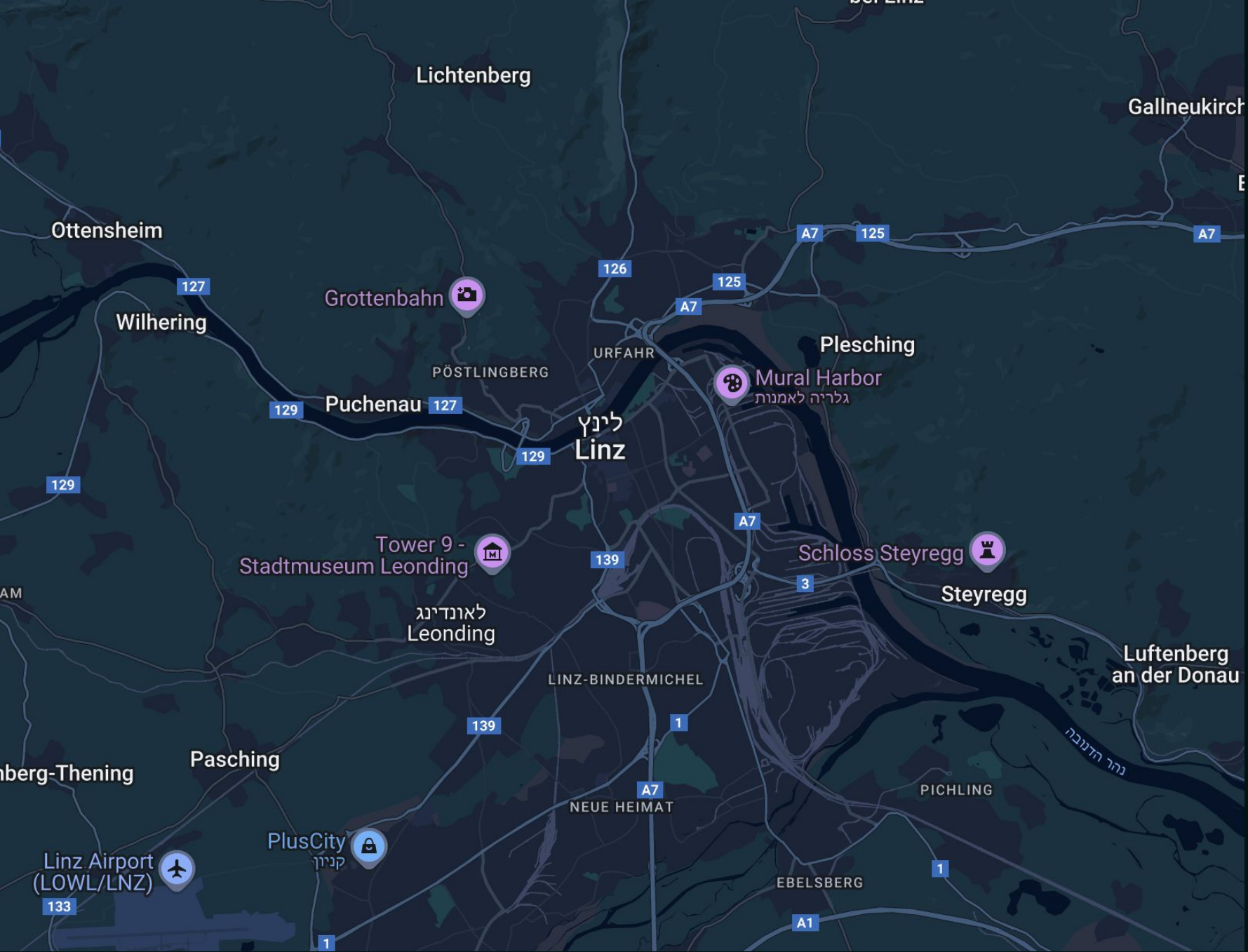


Locali





Google Maps



Tripadvisor





Yohan

Born and raised in Austria

Locali

A place for locals to share their favorite places with others

What is it.

Locali

A Centralized Discovery Space

We've Built a platform where locals and travelers share and explore truly **unique**, **local** and **authentic** recommendations across every activity category.



Other Platforms



Here's the table with th



Something Is Missing...



Other Platforms



Something Is Missing...



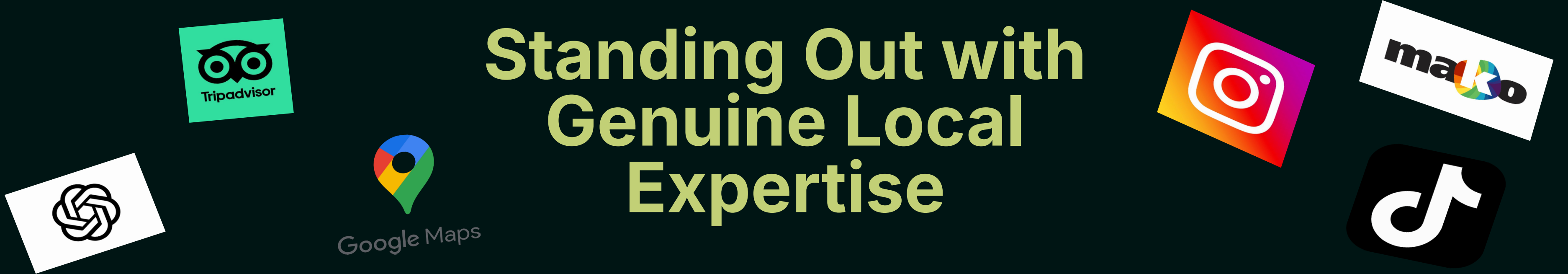
Us

Not a paid promotion

Not generated by AI

Not just looks good on socials

**Places that real people
truly love and value**



Standing Out with Genuine Local Expertise

Criteria	Competitors	Our App
Paid Promotions	Relies on sponsored listings	Grows through local partnerships
AI-Generated Content	Automated tips, sounds generic	Handpicked by real residents
Social Media Visuals	Eye-catching but surface-level	Eye-catching and informative
Local Insights	Basic “top 10” lists	In-depth stories, off-the-beaten-path
Personalized Tips	One-size-fits-all recommendations	Tailored to your interests
Cultural Context	Misses local customs	Includes true “insider” etiquette

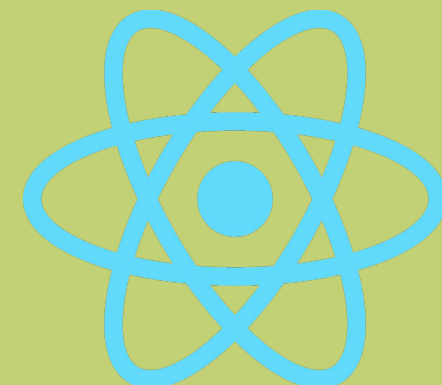
//

We value personal touch.

What Did We Delivered ?

- **A Centralized Discovery Hub**
Built a single platform where travelers share and explore truly unique, resident-curated recommendations across every activity category.
- **Organic Promotion of Top Picks**
Automatically surface and highlight the highest-rated, most-loved lists—ensuring the best local insights rise to the top.
- need to change

About The App.



What Locali Offers

Key Features

Smart Filters

Easily find what you're looking for by filtering content by categories like food, shopping, nightlife, art, and more.

"I'm Local" Button

We validate local knowledge by only allowing people to post content from the country they're physically in. This keeps the recommendations authentic and up-to-date.

Map-Based Navigation

Our side-by-side map view helps you stay oriented as you browse.

Hidden Gems

We highlight real, under-the-radar spots recommended by locals—not tourist traps—so you can discover the soul of a city.



Our Customers

Our target audience is travelers who want to feel like locals wherever they go. They seek out authentic, meaningful experiences, far from typical tourist hotspots. and immerse themselves in the real culture of a place.

In an era where social media users hunt for “**hidden gems**”, our platform delivers exactly that

- 🌍 Feel like a local
- 🍜 Eat local food
- 🚫 Skip tourist traps
- 🤝 Meet real people

Business Model: Ad-Supported

Authenticity-First Monetization

We tested pay-to-play promotions, subscriptions and premium tiers - but each compromised the genuine experience.

Free for Travelers

Unlimited, friction-free access drives rapid user growth, engagement and data insights.

Organic Promotion of Top Picks

Automatically surface and highlight the highest-rated, most-loved lists—ensuring the best local insights rise to the top.

Demo.

Find travel recommendation from real locals

for any kind of activity you like to do when travelling

Food, Clothing, Museums, attractions, parks, bars and more



Ready to Explore?

Discover amazing places recommended by locals



Search for something to do...

Destination

All

City

Category

All Categories

By a

All Creators





Country

City

Category

By a

Apply

Reset

All

City

All Categories

All Creators



Best Vegan Spots in Portland

Food & Drink

Vegan

♡ 342

≡ 8



Tokyo's Modern Art Escapes

Arts & Culture

Modern Museums

♡ 517

≡ 6



Vintage Gems of Paris

Shopping

Vintage Shops

♡ 689

≡ 7



Melbourne Coffee Culture

Food & Drink

Coffee Shops

♡ 476

≡ 6



Hidden Bookstores of New York

Shopping

Bookstores

♡ 823

≡ 7



Best Vegan Spots in Portland

Food & Drink

Vegan

♡ 342

≡ 8



Best Vegan Spots in Portland

Food & Drink

Vegan

N

Locali

List

Location

Borough Market

i

Food Market

8 Southwark St, London SE1 1TL

Tate Modern

i

Art Gallery

Bankside, London SE1 9TG

Camden Market

i

Shopping Market

Camden Lock Pl, London NW1 8AF

Covent Garden

i

Shopping District

Covent Garden, London WC2E 8RF

Shoreditch High Street

i

Nightlife District

Shoreditch High St, London E1 6JE

Notting Hill

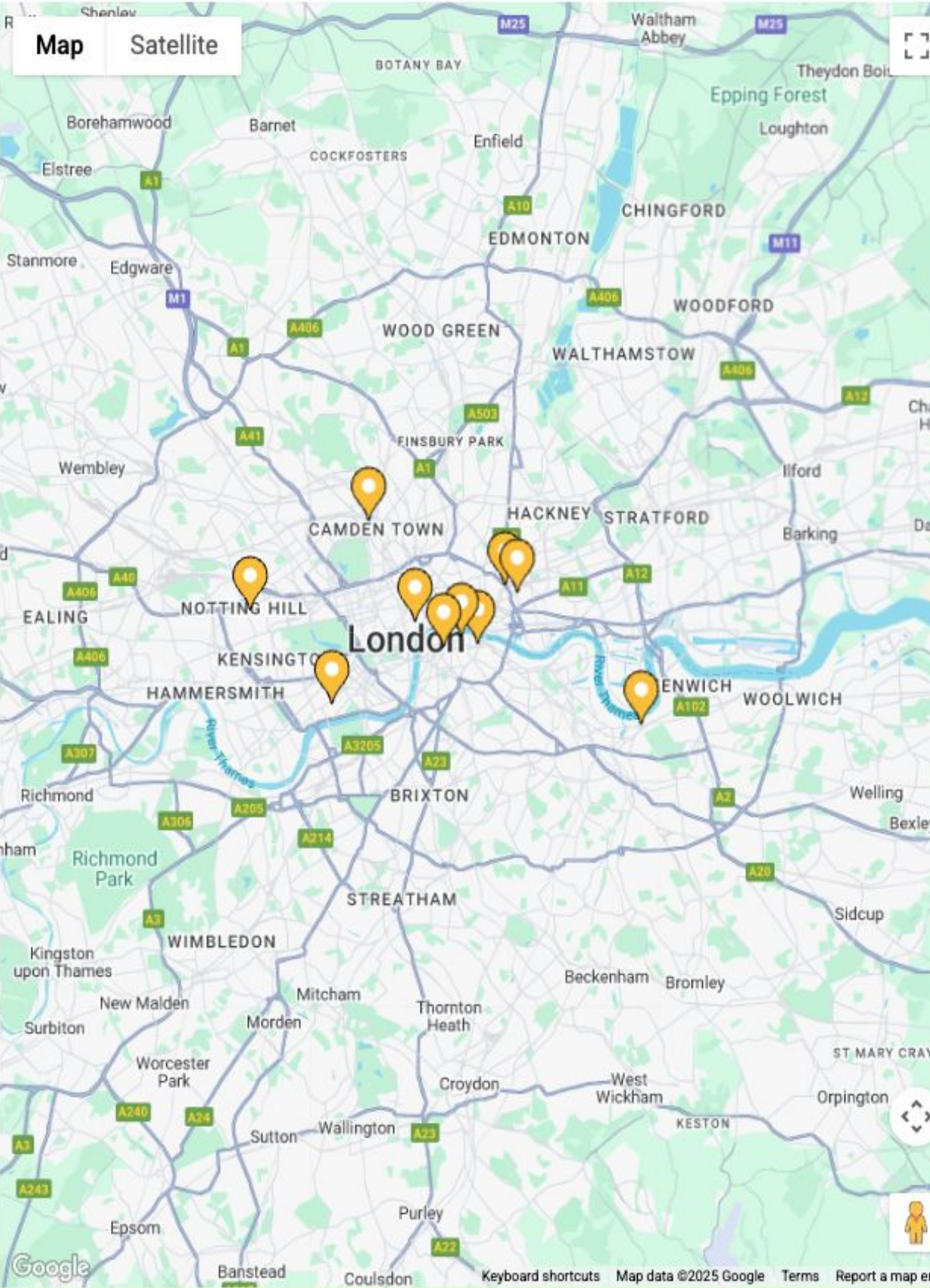
i

Neighborhood

Notting Hill, London W11

Description A little bit longer description to test the layout

Select a place to view details



List

Location

Borough Market

i Food Market

8 Southwark St, London SE1 1TL

Tate Modern

i Art Gallery

Bankside, London SE1 9TG

Camden Market

i Shopping Market

Camden Lock Pl, London NW1 8AF

Covent Garden

i Shopping District

Covent Garden, London WC2E 8RF

Shoreditch High Street

i Nightlife District

Shoreditch High St, London E1 6JE

Notting Hill

i Neighborhood

Notting Hill, London W11

Description A little bit longer description to test the layout



Tate Modern

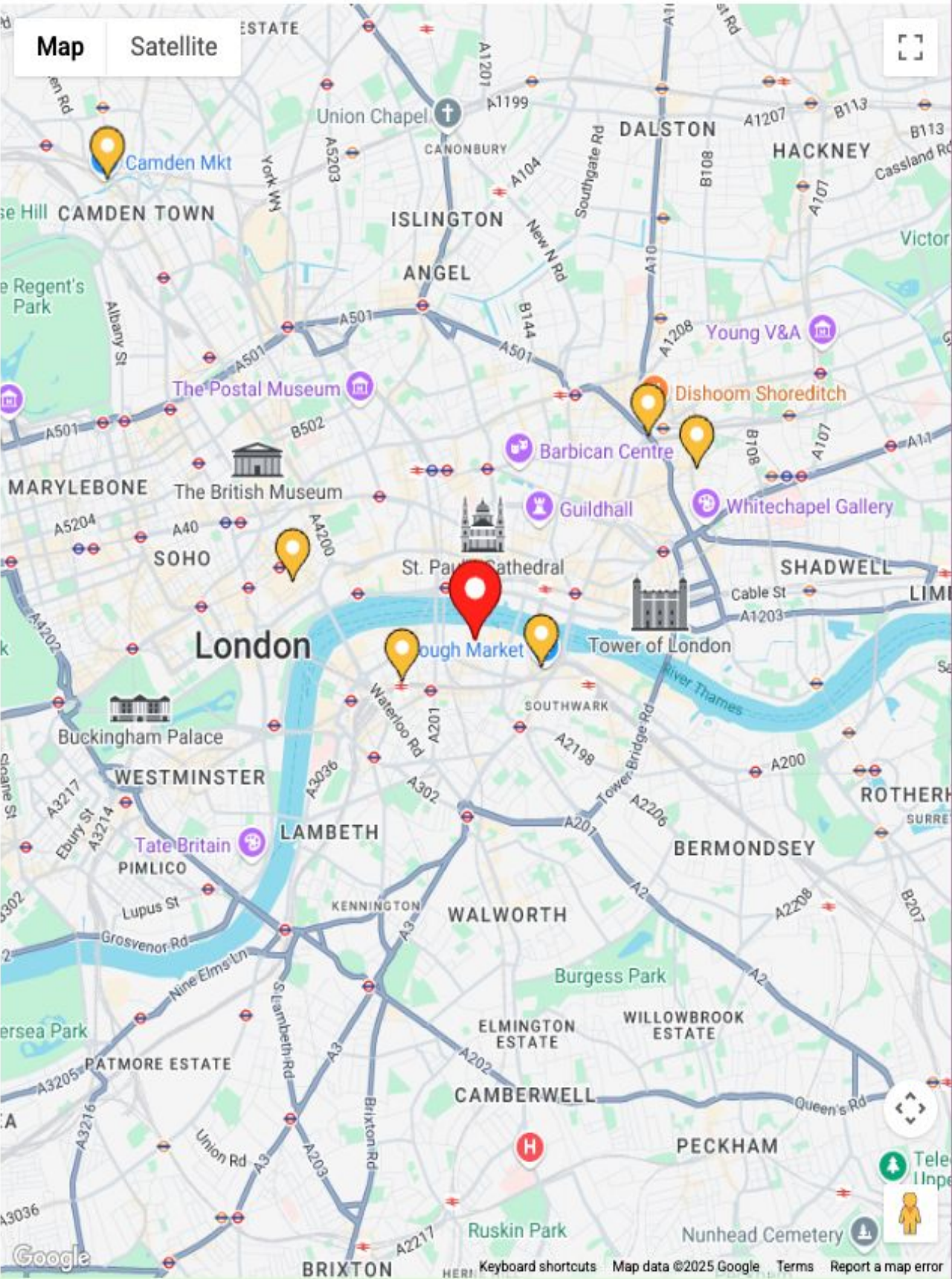
i Art Gallery

Bankside, London SE1 9TG

★ 28.7k users have starred this place

Publisher description

The world's most popular modern art gallery, housed in a former power station. Features contemporary works from 1900 to the present day by artists from around the world.



Create Post

List Name

Guy's List

Location

Israel

Category

Food

Subcategory

Cafes

Description

Nice!

Submit Post

Search Location

[Clear Selection](#)

Benz Brothers, HaRav Yizkhak Yedidya Frenkel, Tel Aviv-Yafo, Israel

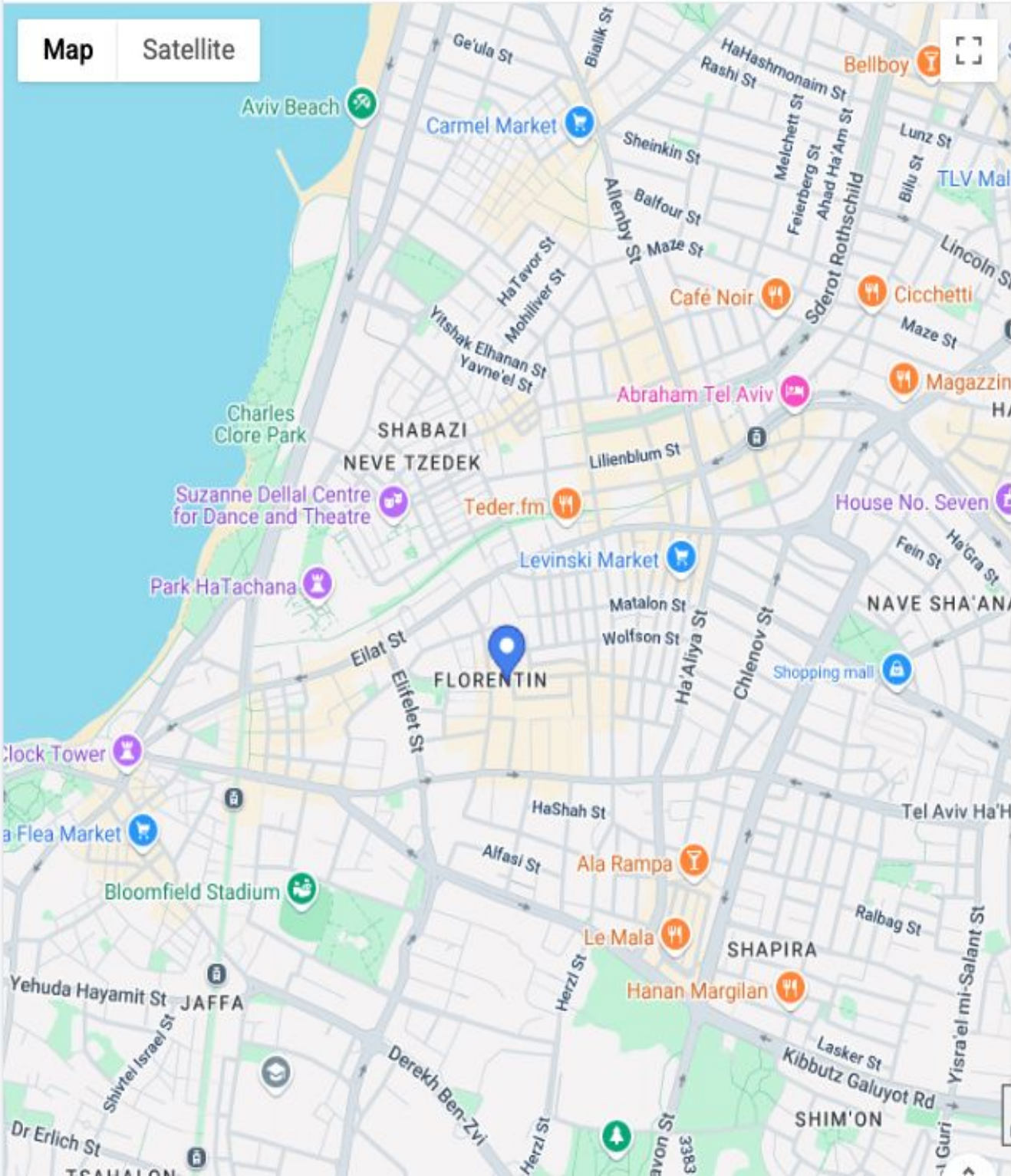
Benz Brothers

HaRav Yizkhak Yedidya Frenkel 4, Tel Aviv-Yafo, Israel

restaurant

food

point of interest



Selected Places

- Bar 51

restaurant

HaYarkon St 59, Tel Aviv-Yafo, 6343213, Israel
- Benz Brothers

restaurant

HaRav Yizkhak Yedidya Frenkel 4, Tel Aviv-Yafo, Israel

Thank you.



Guy Regev



Tal Magal