

CITY PATHS



The Problem

Lack of Security in Urban Spaces



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Lack of Security in Urban
Spaces



45% Residents in European cities avoid walking in the city center at night because they feel unsafe.



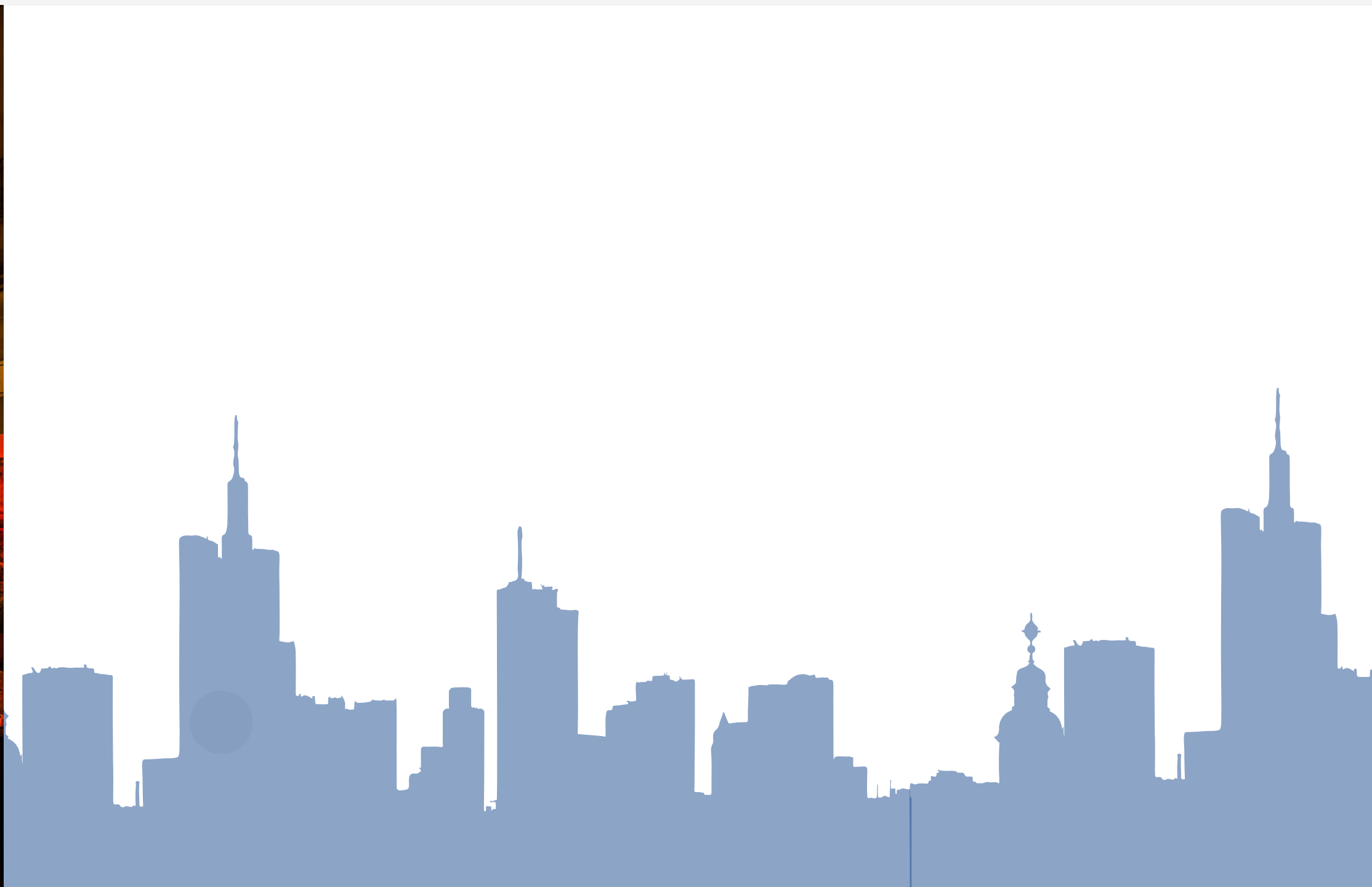
60% participants feel that unfamiliar with the area increases their sense of insecurity.



66 % of tourists consider personal safety a key factor when selecting a travel destination.

CITY PATHS Solution

City Paths is the “*Waze for safe walking*”. community powered safety navigation app, guiding you through the safest routes, every step of the way.

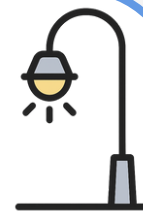


CITY PATHS

Community powered safety navigation app, guiding you through the safest routes, every step of the way.

Expanding street lighting and maintaining an active evening business presence can increase the sense of safety by up to 30%

Lighting



Data is collected from public sources and updated daily through real-time user reports.

Crime history



Police and open-data crime heat-maps steer you away from recent incidents.

Open businesses



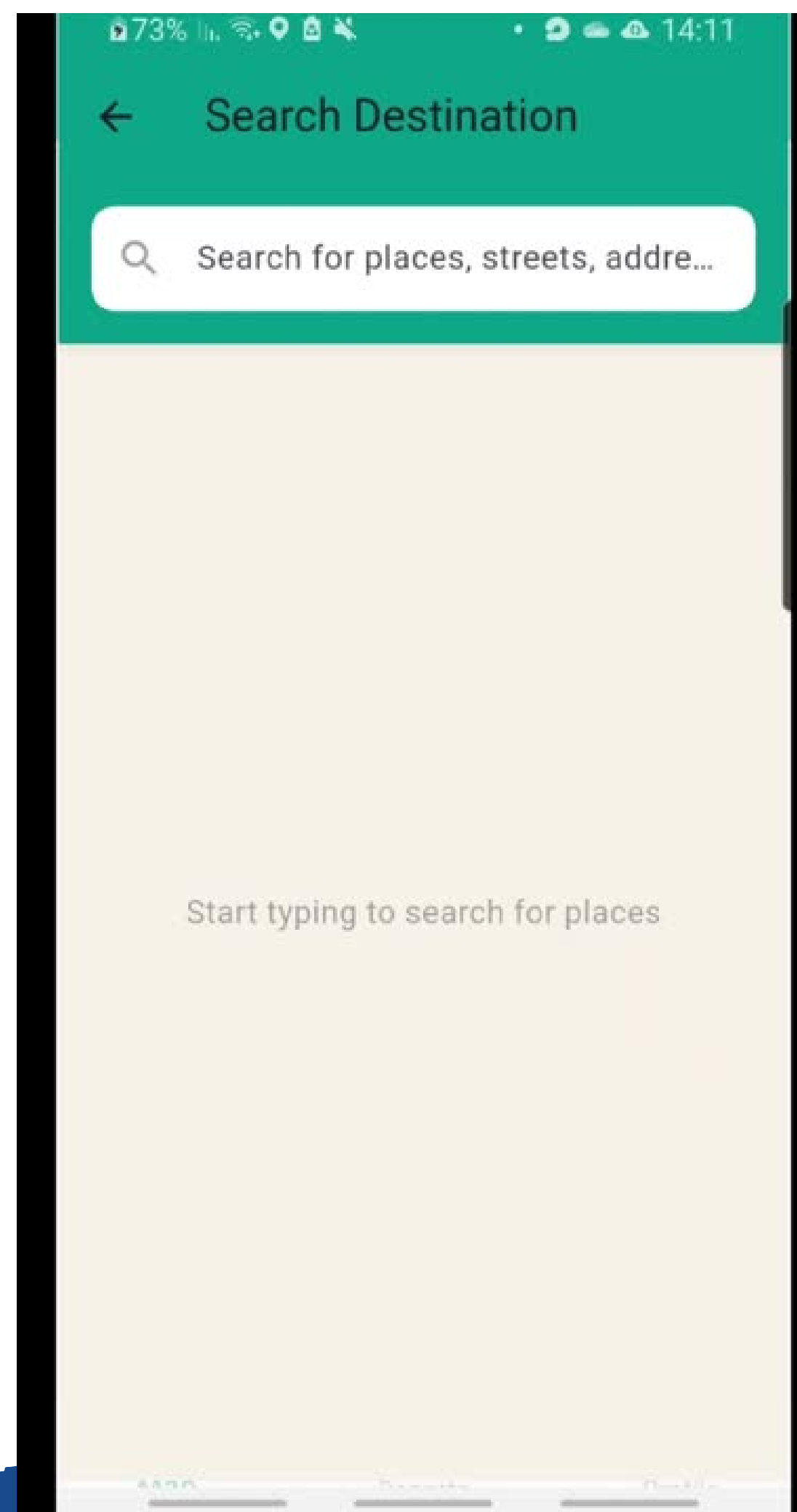
Routes through lively areas with restaurants and shops that are currently open.

Community wisdom

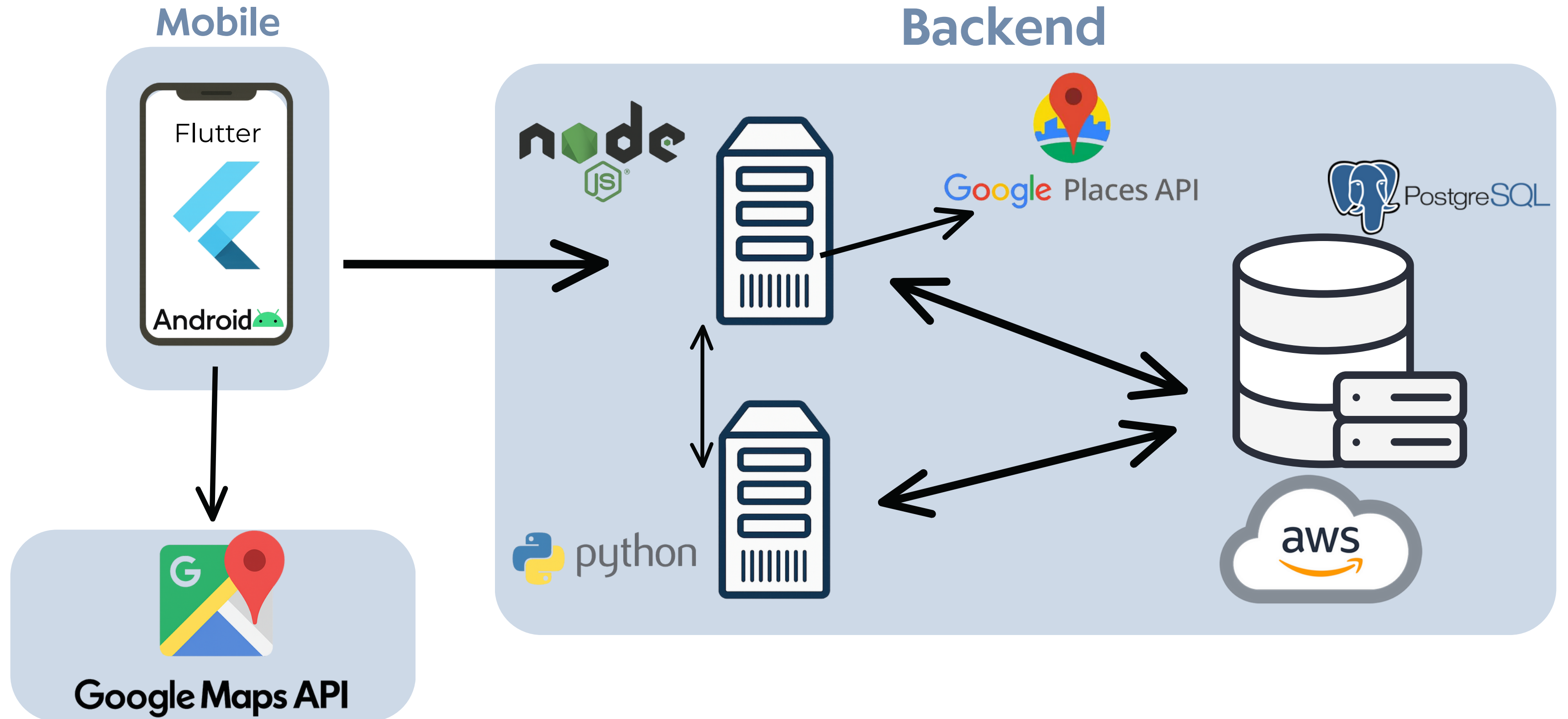


Users share hazards in real time

DEMO



Technical Architecture



Our Market

1.3 BILLION

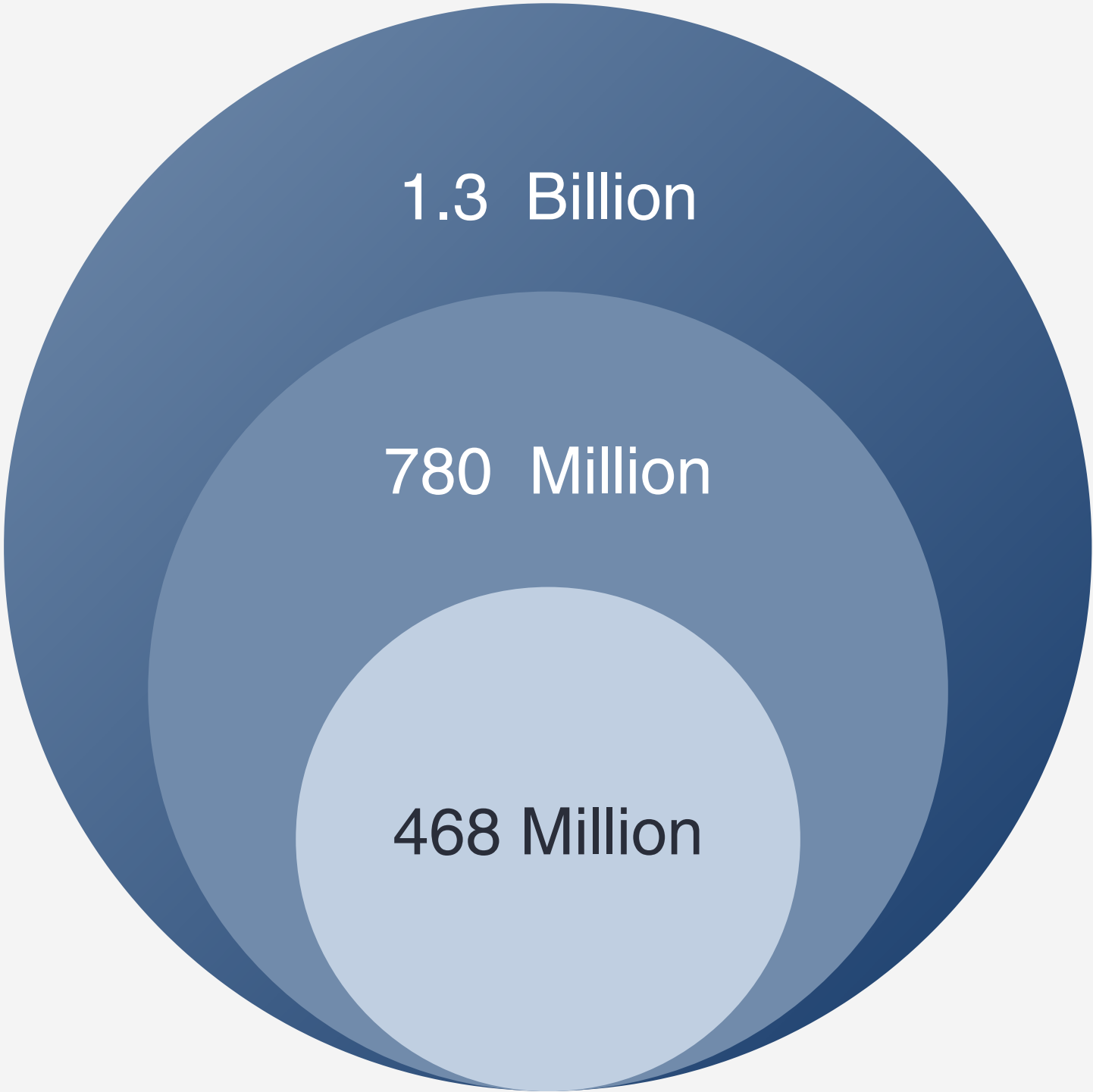
Tourists around the world per year

780 MILLION

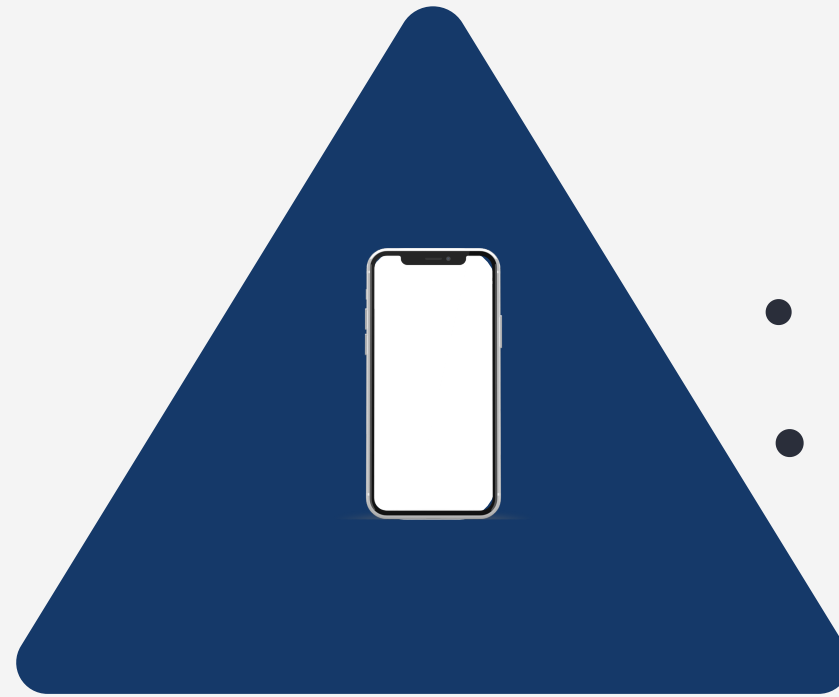
Tourists per year in major cities

468 MILLION

60% of City tourists prefer walking over any other transportation solution



Buisness Model



Premium App

- Location sharing with contacts
- Emergency button



Commercial Partnerships

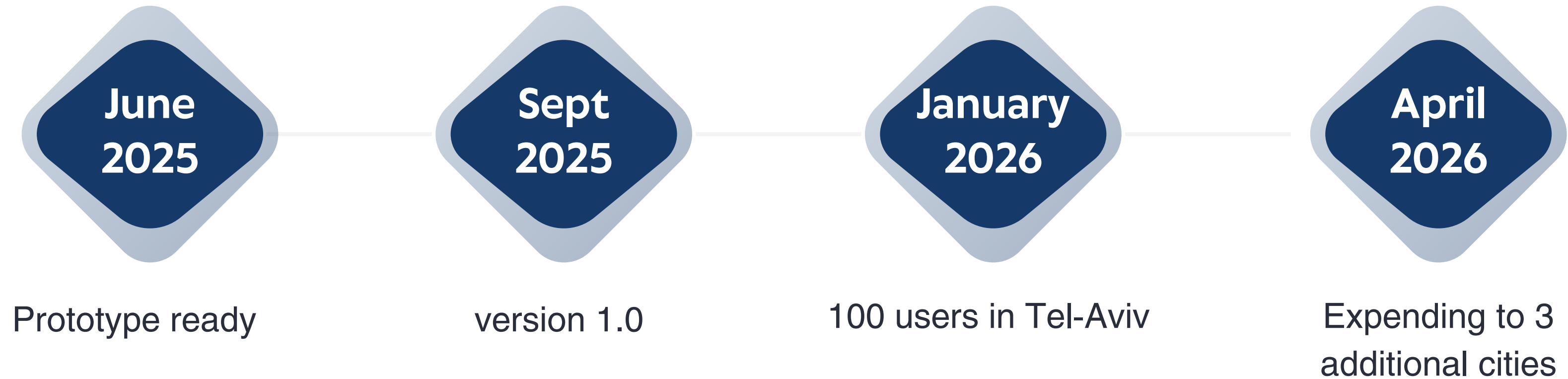
- Location-based advertisements



B2B API Services

- Public transportation apps
- Municipal authorities

Our **Milestones**



CITY PATHS



City Paths – Navigate smart. Stay safe. Powered by people

